

Italtherm aims at the environment

La Stampa.it - TUTTOGREEN dedicates an article to our Firm.

The Phoenix. This is a word that could describe the adventure of Italtherm, a Firm based in Piacenza and operating in the high energy efficiency heating field. The story started in year 1970, when Paolo Mazzoni founded his first business for the production of gas appliances for domestic heating. In year 2007, when Mr. Mazzoni decided to sell the Firm to a multinational corporation, seeing the “opportunity of a competitive advantage coming from a bigger presence on export markets”, there were about 240 employees. Actually, this operation led to the closure of the production site, because in year 2010 the new property decided to relocate production abroad.

However, among the employees, there were some who didn't accept to stop. this “old” staff didn't want to lose his experience and knowledge and contacted the previous owner, Paolo Mazzoni, who decided to take on this new challenge. «In a very short period, within February 2011 – explains Paolo Mazzoni – we found Italtherm. Same people in a new site, completely empty and to be built, but we a clear goal in mind: to create appliances for domestic heating, developing new innovative technologies and more efficient and less polluting products.



[Original article](#) on [La Stampa](#) in [ITALY GREEN](#)